

# "A is for Apple" Initiative 2009



## Make an Apple part of the day-

This is the 2<sup>nd</sup> year that the Farm to School Program is implementing the “A is for Apple” Initiative. This initiative was created to promote the purchase of locally grown Iowa apples. In 2008, ten classrooms were selected for this initiative and had the opportunity to receive a classroom presentation, promotional and educational materials as well as \$100 towards the purchase of locally-grown apples. Roughly 1,800 students were each served a locally-grown Iowa apple as part of a snack or meal through this initiative.

This year IDALS hopes to assist schools in the purchase of apples by providing 20 lucky teachers/schools with the “A is for Apple” kit. This kit will provide teachers with the resources to help educate their students about apples through a variety of creative hands-on activities. The kit was assembled to encourage schools to seek local apple producers to procure healthy, nutritious, locally-grown apples for their students. Valued at over \$90, the “A is for Apple” kit includes tools to help educate, feed, and entertain your students in a fun-filled way by providing you with:

- |                           |                               |                                  |
|---------------------------|-------------------------------|----------------------------------|
| Apple slicer              | Apple cutting mat             | Apple Fractions book             |
| Apple Life Cycle Poster   | Apple activity balls          | Removable apple stickers         |
| Seed to table activity    | List of apple websites        | List of classroom activities     |
| Farm to School pencils    | Iowa harvest calendar magnets | A Trip to the Apple Orchard Book |
| Farm to School erasers    |                               |                                  |
| Canvas Farm to School bag |                               |                                  |

### Incentives for you: (teachers/students)

- **Get Iowa grown apples into your classroom/school**
- Encourage healthy eating habits
- **Establish connections with local apple growers**
- Provide your students with a healthy snack
- **Teach your kids about apples through a variety of activities (A is for Apple Kit)**

### Participation Rules:

Those who want to participate in the “A is for Apple” Initiative **must agree to procure at least 2 bushels of apples from a local Iowa orchard for your students/school.** An invoice of the purchase or a letter of donation will need to be submitted along with a Performance Report (which will be provided under separate cover to the selected schools).

To participate in the “A is for Apple” Initiative, please complete the attached form and return to us as soon as possible. **All participation forms must be complete and submitted by October 1<sup>st</sup>, 2009.** Those who win the apple kit will be announced on the website and the kit will be sent in the mail. Thank you for your time and your interest in this initiative.

If you have any questions regarding this initiative or the Farm to School Program contact:

- **Tammy Stotts by phone, 515-281-7657, or email: [tammy.stotts@iowaagriculture.gov](mailto:tammy.stotts@iowaagriculture.gov)**
- **Emily Wadle by phone, 515-725-2078, or email: [emily.wadle@iowaagriculture.gov](mailto:emily.wadle@iowaagriculture.gov)**

