

The Iowa Farmers Market Association will be hosting their 16<sup>th</sup> Annual Farmers Market Workshop on Saturday, Feb. 8th, 2014 from 9 a.m. until 4 p.m.

The Workshop will be held in the Fellowship Hall at the First Christian Church, located at 2500 University Avenue in Des Moines, IA.

Iowa Secretary of Agriculture Bill Northey will welcome attendees and Larry Johnson, who manages the Dane County Farmers Market in Madison, Wisconsin, will be the keynote speaker. Johnson's morning presentation will focus on community support for new markets and market rules. In the afternoon, Johnson will speak on keeping established markets vibrant and thriving.

The workshop is for market managers, growers, vendors and organizers....anyone involved in farmers markets or considering establishing one. Registration is only \$30 (through Jan. 24<sup>th</sup>) and *includes lunch and two breaks*. The registration form is available at [www.iafarmersmarkets.org](http://www.iafarmersmarkets.org) and updated information will be posted as it becomes available.