

**The 2009 Iowa Fruit and Vegetable
Growers and Marketers Conference
And Trade Show**

Thursday, January 29, 2009

Sheraton Hotel, West Des Moines Iowa
8:15 a.m. – 5:30 p.m.

- 7:30 **Trade Show opens, Continental Breakfast**
Registration Check-in begins
- 8:15 **Welcome**
Lyle Ditmars – Iowa Fruit and Vegetable Growers Association
Jeff Iles – Iowa State University - Department of Horticulture
Bill Northey – Iowa Department of Agriculture and Land Stewardship
- 8:45 **Overview of High Tunnel Production Activities in Oklahoma**
Keynote Speaker - Steve Upson, Noble Foundation, Ardmore, Oklahoma
- 9:35 **Floods, Climate Change, and Production**
Keynote Speaker – Dr. Elwyn Taylor, Iowa State University
- 10:05 **Break (Beverages and snacks)**
- 10:35 **Farm Marketing and the Customer...I'm Busy, Can You Take a Number?**
Keynote Speaker – Ralph Couey, Cinder C Farms, Chippewa Falls, Wisconsin
- 11:25 **IFVGA Annual Meeting**
- 12:00 **Lunch** (roasted pork loin – marinated boneless pork loin, slow roasted, served with brandy pear sauce, and homemade stuffing)

Afternoon Concurrent Sessions for Vegetable and Fruit Production

Vegetable Production Sessions

- 1:30 **Tomato disease problems (bacterial, Septoria)**
Dr. Jean Batzer – Iowa State University – Plant Pathology
- 2:00 **Winter Squash and Pumpkin Choices**
Dr. Henry Taber – Iowa State University -- Horticulture
- 2:30 **High Tunnels- Proven Season Extension Technology for Market Gardeners**
Steve Upson, Noble Foundation, Ardmore, Oklahoma
- 3:00 **Break (Beverages & Snacks)**
- 3:30 **Melon Row Covers - Earliness and Beetle Control for Profit**
Dr. Henry Taber – Iowa State University – Horticulture
Dr. Laura Jesse – Iowa State University – Plant and Insect Diagnostic Clinic

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4:00 New Pesticides for Sweet Corn Weed and Insect Control
Vince Lawson – Iowa State University -- Research Farms

4:30 Round Table Discussions

5:30 Adjourn

Fruit Production Sessions

1:30 Challenges of growing organic apples In Iowa
Maury Wills – Wills Family Orchard, Adel

2:00 Strawberries: Before, During, & After Harvest
Ralph Couey – Cinder C Farms, Chippewa Falls, Wisconsin

2:30 Changes occurring in orchard training systems
Dr. Paul Domoto – Iowa State University - Horticulture

3:00 Break (Beverages & Snacks)

3:30 Primocane blackberries - a new crop to grow
Dr. Gail Nonnecke – Iowa State University - Horticulture

4:00 Progress Report on growing raspberries and blackberries in a high tunnel
Dr. Paul Domoto – Iowa State University - Horticulture

4:30 Round Table Discussions

5:30 Adjourn