



2012 NASDA Annual Meeting Sponsorship Opportunities

The following are the levels of funding which NASDA offers to potential sponsors. For your sponsorship of the NASDA 2012 Annual Meeting, you receive personal interaction with and full access to the meetings and gatherings of the Commissioners, Secretaries and Directors of State Departments of Agriculture. Your organization's insignia will be placed in program informational packets and other such materials and poster-size signage displayed throughout the meeting. In addition, you are able to sponsor individual events at which you or your organization can be specially recognized by NASDA members.

- Diamond** **\$25,000 or more**
Includes 5 complimentary registrations
- Platinum** **\$20,000 or more**
Includes 4 complimentary registrations
- Gold** **\$15,000 or more**
Includes 3 complimentary registrations
- Silver** **\$10,000 or more**
Includes 2 complimentary registrations
- Bronze** **\$5,000 or more**
Includes 1 complimentary registrations
- Friends** **\$2,500 or more**
- Stakeholder** **\$1,000 or more**
- Patrons** **\$999 or less**

NASDA is offering additional opportunities to sponsor specific events, for sponsors contributing at certain levels:
****Please check your selection and send with the attached sheet.*

- \$900 for a NASDA reception:** All NASDA Annual Meeting registrants will be in attendance. Sponsors of the reception will be introduced by the NASDA President and will have the opportunity to speak briefly to those in attendance. In addition, organization insignia will be displayed in the reception room. **Only Diamond and Platinum - level sponsors are eligible to sponsor the dinner reception.*
- \$600 for a NASDA lunch:** The lunches are typically attended by all registered meeting participants, including most all NASDA members. Sponsors of lunch will be introduced by the NASDA President and will have the opportunity to speak briefly to those in attendance. In addition, organization insignia will be displayed in the lunch room. **Only Silver-level sponsors and higher are eligible to sponsor a lunch.*
- \$300 for a NASDA breakfast:** Sponsors of breakfast will have their organization's insignia displayed in the breakfast room. **Only Friend-level sponsors and higher are eligible to sponsor a breakfast.*



2012 NASDA Annual Meeting September 12-17, 2012

www.nasda.org

*Bill Northey, NASDA President
Secretary, Iowa Department of Agriculture & Land Stewardship*

Our organization is pleased to support the 2012 NASDA Annual Meeting of the National Association of State Departments of Agriculture. _____ (Initial here)

Please fill out the information below so that NASDA can contact you regarding complimentary registrations.

Name of organization as it will appear in program: _____

Contact Name _____

Title _____

Business Phone _____ E-mail _____

Please return completed forms and contribution by mail OR e-mail to:

National Association of State Departments of Agriculture
Megan McDonald, 2012 NASDA Annual Meeting
1156 15th Street NW
Suite 1020
Washington, DC 20005
202.296.9680
megan@nasda.org

The National Association of State Departments of Agriculture is a tax-exempt organization under Section 501 (c)(6) of the Internal Revenue code.

Federal TAX ID: 52-0845105. Checks should be made payable to NASDA.

Contributions are not deductible as a charitable contribution for federal tax purposes but may be deductible as a business expense. Please consult your accountant or tax advisor.