

Iowa Fueling Our Future General Application Guidelines

The Iowa Fueling Our Future pilot project is a new initiative that will attempt to both reduce particulate matter (PM-2.5) and increase the use of higher blends of bio-based fuels. Applicants should be aware there will be a significant research component for this pilot project. Data collected will be assessed and used to assist marketers with determining optimal market effectiveness of mid-level renewable fuel blends. The Iowa Renewable Fuels Infrastructure Program (RFIP) board of directors will have broad latitude in the consideration and selection of project(s) for this initiative.

Eligibility:

Applicants must be an Iowa petroleum retailer offering fuel to the general public; all applicant will need to complete the formal application for the project *and* will need to attach a short project outline in response to this request for proposals (RFP). A 50% minimum match will be required with the project expenditure limited (capped) to a total of \$250,000 of matching federal funds. While it is envisioned that these funds will be awarded equally to the most outstanding proposal focused on *bio-diesel* sales for a \$125,000 award and a similar award of \$125,000 for the most outstanding *ethanol* (esp. E-30) proposal, it is possible that a single proposal which includes *both* of these bio-renewable products on the same site, could be selected.

Applicants may also be eligible for grants through the current Renewable Fuels Infrastructure Program which awards up to \$50,000 – or 70% of total installation costs toward ethanol and biodiesel installations.

Applicants should be aware that fuel sales data from the selected site will be required. In the event of the conversion of a current retail fueling site, data access to previous sales volume will be required. Access to the site for consumer surveys will be required.

General Considerations:

- As the research component of this pilot project will focus on higher blends of renewable fuels, preference will be given to proposals that include the installation of blender pumps for both biodiesel and ethanol which will meet current and future configuration needs.
- Ethanol blender pump projects will be required to at least offer E30 and E85.
- A base of B-5 will be required for any biodiesel blender pump configuration.
- Retro fitted or otherwise reconfigured sites and new locations are both eligible.
- Proposals should include the sites access to vehicles which are “flex fuel” capable. (a list of flex fuel registration numbers by county is available by calling the number listed below.
- Proposals should note their access to, or potential access to, dedicated fleet operations and their refueling commitments.
- Broad latitude is provided to applicants. The RFIB will be looking for unique proposals for this pilot project. It is underscored that this should be an industry led proposal.

The Iowa Renewable Fuels Infrastructure Program board of directors will be entertaining proposals at their quarterly meeting in February of 2014. The application deadline will be February 7, 2014. The Iowa Department of Transportation, through the US Department of Transportation is providing funding for this pilot project and the Iowa Department of Agriculture and Land Stewardship is providing administrative support. Questions should be directed to Harold Hommes at (515) 242-6237 or email: harold.hommes@iowaagriculture.gov