

2016 Iowa State Fair: AgPark Mural
"Together We Are Ag"

CALL FOR ARTISTS

OFFICIAL ENTRY FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Web Address (if available): _____

Description of Mural: _____

Entry Deadline: July 1, 2016

Submissions should be sent to: Iowa Department of Agriculture

Attn: **Rachel Leibold**

502 E 9th St

Des Moines, IA 50319

Or

rachel.leibold@iowaagriculture.gov



Aug 11-21, 2016



Call for Artists - AgPark Mural Design

The Department of Agriculture and Land Stewardship along with: Iowa Pork Producers Association, Iowa Turkey Federation, Iowa Egg Council, Iowa Beef Industry Council, Midwest Dairy Association, Iowa Corn Growers Association and the Iowa Soybean Association, are proud to offer you an opportunity to share your creative gift and passion for agriculture at the 2016 Iowa State Fair.

The Iowa State Fair is a record setting, nationally ranked event and is a destination for over a million visitors each year. It is home to the largest art show, held in the Cultural Center, also on the fairgrounds.

Iowa Artists are invited to submit proposals for a 6-panel, 8' X 24' wall, secured within the **AgPark** space of the Agricultural Building, right off the Main Concourse of the Iowa State Fairgrounds. This area is represented by the Iowa Department of Ag and Land Stewardship as well as the above mentioned ag-groups.

What are we looking for?

It is the intention of the planners of this project that the mural reflect agriculture's commitment to **conservation** and **water quality** within the state as well as the beauty and an overall appreciation for Iowa agriculture. Key elements that the mural must represent are each aspect of Iowa-agriculture represented at the **AgPark** (Beef, Pork, Dairy, Egg, Turkey, Poultry, Corn, Soybeans and Bio-fuels etc.).

Other Elements to consider including: buffers along streams w/ wildlife, farm wetlands, ponds and wildlife, terraces, grassed waterways, livestock building structures with waste containment or roofs and windbreaks along buildings.

Inspiration & Examples: photogallery.sc.egov.usda.gov/res/sites/photogallery/ - www.wpamurals.com/iowa.htm - stories.cals.iastate.edu/nitrogen/ - www.johnwneal.com (Deerfield Mural)

Live Painting Dates

Painting of the mural must occur during the Iowa State Fair, August 11 – 21, 2016 (or at least a portion) within the Ag Building. Live painting is required for at least two hours each day between the times of 10 a.m. - 6 p.m. Workload and schedule will be left to the discretion of the artist and approved by the selection committee before the fair begins

Entry Rule & Requirements

- Iowa Artists 18 years of age or older are eligible
- Proposals are due by July 1, 2016
- Entries must be of the artist's original design
 - Collaboration encouraged
- Artists must submit samples or images of the proposed mural artwork along with the Official Entry Form for consideration. *If selected, final plans will be submitted July 28, 2016*
- Artist will participate in and comply with media requests scheduled by IDALS
- Finished project and copyright of project are property of the Iowa Department of Agriculture and Land Stewardship
- Artist will sign a waiver of liability in agreement of the award acceptance and contract terms

Selection Process

The winning artist will be selected and notified by a committee by July 11, 2016.

Compensation

The selected artist from this Call will sign a contract to receive up to \$500 for reimbursement of supplies and a commission of \$1500, upon completion of the outlined request. *Artist commission will be paid for by private donations and not taxpayer dollars.*

Questions: rachel.leibold@iowaagriculture.gov or 515-281-5321.